

## **Examples of Pre-Event Publicity**

- Email Invitation – Wakulla County GC
- Arbor Day Flyer – Titusville GC 2022
- Arbor Day Flyer – Lake Placid GC 2023
- Arbor Day Announcement on GC Website – Navarre GC 2022
- Arbor Day Announcement on Allied Website – Wildwood 2022
- Arbor Day Facebook Announcements – Pensacola
- Arbor Day Facebook Event – Dade City GC 2023
- Newspaper Community Calendar Example – Dade City GC 2023
- Media Release Example - Davis Island GC & City of Tampa 2022
- Arbor Day Article for Newspaper - Wakulla County GC 2023
- Arbor Day Ad for Newspaper - Wakulla County GC 2023

## Example of an Email Invitation

Dear Honorable County Commissioners,

On behalf of the Wakulla County Garden Club, we invite you to a Florida Arbor Day tree-planting ceremony at 11:00 a.m. on Friday, January 19, 2024 at Azalea Park in Crawfordville.

We are holding this event to celebrate the 100<sup>th</sup> anniversary of the Florida Federation of Garden Clubs, of which our club is a member.

All garden clubs in Florida will take part by planting a tree on this same date and time.

The Wakulla County Garden Club will join the statewide celebration by planting two 15-gallon live oak trees. Southern live oaks can live for centuries, up to five hundred years, and are both hurricane- and fire-resistant. Oaks are a keystone genus because they support hundreds of moth and butterfly caterpillars, essential food for baby birds.

We look forward to your presence on January 19<sup>th</sup> to make this event truly a memorable one. Please RSVP to our email address: [wakullacountygardenclub@gmail.com](mailto:wakullacountygardenclub@gmail.com)

Thank you and warm regards,

Join us at the  
*Historic Pritchard House*  
In celebration of  
**Florida Arbor Day**

Friday, January 20, 2023 at 11:00



*Titusville has been designated as a Tree City USA by the Florida Forest Service for 22 consecutive years and the official Tree City USA Flag will be displayed*

*Welcome and comments about Arbor Day Celebrations of the Past by North Brevard Heritage Foundation President, Roz Foster*

*Titusville Mayor Daniel Diesel will read the Titusville Arbor Day Proclamation.*

*Kay St. Onge, on behalf of The Titusville Tree Team will speak about the City's Urban Forestry Program and some of the City's recent program projects that have been completed.*

*Tom Perez of the Titusville Environmental Commission will explain "The Right to Clean Water Initiative." The Titusville Tree Farm has donated a Florida Elm Tree to be planted at Sand Point Park & Tom (Vice Chairman) will present it.*

*Titusville Garden Club President, Donna Martin will speak about the Club's efforts & projects.*

*Pritchard House*  
[www.pritchardhouse.com](http://www.pritchardhouse.com)

*424 S. Washington Avenue*  
321-607-0203

*Titusville, FL*  
[thepritchardhouse@yahoo.com](mailto:thepritchardhouse@yahoo.com)



Please join us at the  
*Historic Pritchard House*  
In Celebration of  
*Florida Arbor Day*  
Friday January 20, 2023  
at 11:00 am



*Titusville has been designated as a Tree City USA*

*Arbor Day Proclamation by Mayor Daniel Diesel  
Presentations: Kay St. Onge, The Titusville Tree Team on  
"Urban Forestry Program", Tom Perez, Titusville  
Environmental Commission on "The Right to Clean Water  
Initiative", and Donna Martin, President of Titusville Garden  
Club will speak about the Club's projects.  
Titusville Tree Farm will donate a Florida Elm Tree  
to be planted at Sand Point Park.*

*Pritchard House 424 So. Washington Ave. Titusville, Florida  
[www.pritchardhouse.com](http://www.pritchardhouse.com) 321-607-0203 [thepritchardhouse@yahoo.com](mailto:thepritchardhouse@yahoo.com)*



# YOU'RE INVITED

Florida Federation of Garden Clubs

<sup>th</sup>  
**100** Anniversary

**2024 ARBOR DAY EVENT**

**Lake Placid Garden Club Arbor Day**

**Coordinator: Linda Penny**

**January 19, 2024 11:00 a.m.**

**Leisure Lakes Baptist Church Prayer Garden**

**808 Gardenia Street, Lake Placid**

**Sweet Bay Magnolias planted  
In Memory of Sandy & Peter Otway**



**Guest Speaker: Pastor Don Roberts**

**R.S.V.P. to Sandy Rosch, President**

**Lake Placid Garden Club**

**lpgc2193@gmail.com**



# Example of a Garden Club Website Announcement

<https://www.wildwood-fl.gov/parksrec/page/arbor-day>

A non-profit [a 501 (c) (3) Organization] P.O. Box 5606, Navarre, FL 32566-5499 US

## NAVARRE GARDEN CLUB, INC.

Home About Us Contact Us Upcoming Events Special Event Plant Sales Membership Application Spring Fling Senior Application

Arbor Day Chair  
**Sharon Johnson**  
[sec@NavarreGardenClub.org](mailto:sec@NavarreGardenClub.org)



**Arbor Day**  
**January 21, 2022**  
10:00 AM All are Welcome  
Emerald Coast Wildlife Refuge  
3051 Cloptons Circle--Navarre (off Rt. 87)

January in Florida Arbor Day is celebrated in different months, depending on the state you live in. In Florida we celebrate Arbor Day in January, the best month to plant trees. Every year Navarre Garden Club plants a tree in celebration of Arbor Day.

BACK





## Example of a Partner Website Announcement

<https://www.wildwood-fl.gov/parksrec/page/arbor-day>

+

BAKER HOUSE

+

CLARKE PARK

+

DR. MARTIN LUTHER KING JR. PARK

+

LAKE DEATON PARK

+

MILLENNIUM PARK

+

RECREATION PROGRAMS

+

SENIOR ACTIVITIES

## PARKS AND RECREATION

### Arbor Day!

Friday, April 29, 2022 - 10:00am

Add to your calendar

>

[Back to calendar](#)

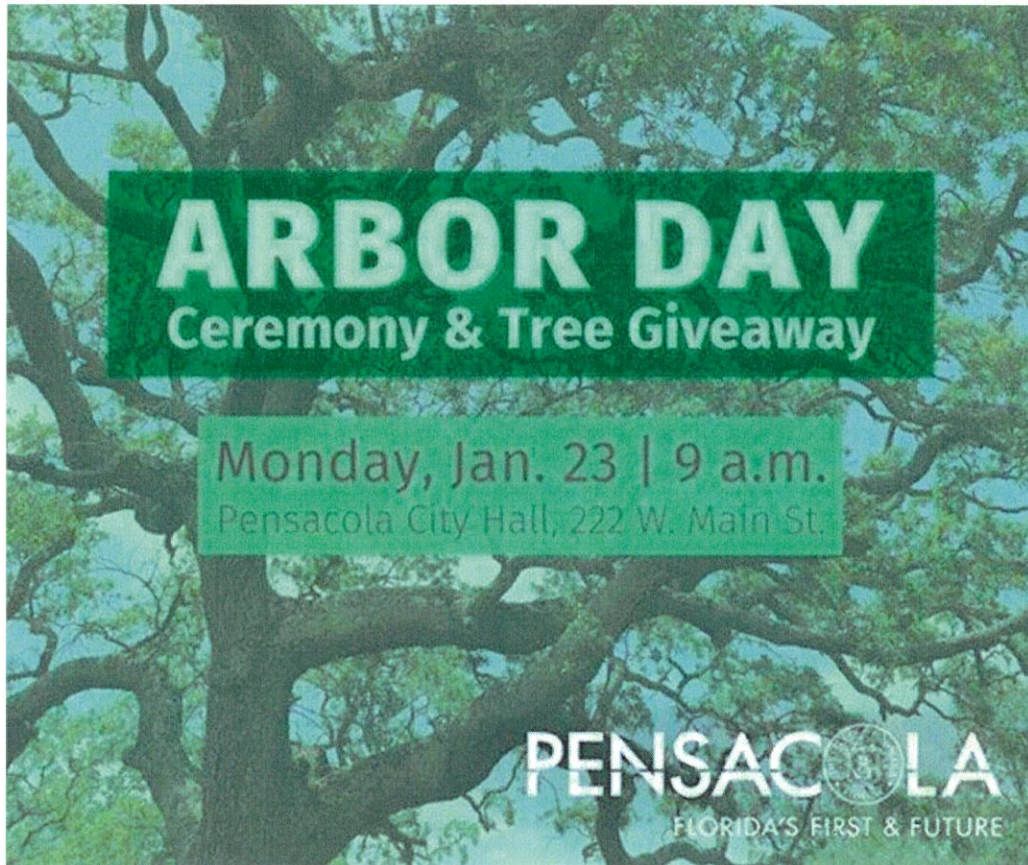
Join us as we celebrate our beautiful planet on Arbor Day, April 29th.

10:00am at Wildwood City Hall, Mayor Wolf will deliver an official proclamation and plant a brand new tree outside City Hall in honor of Arbor Day.

We will have some fun little giveaways for you to take home and plant yourself!

We look forward to seeing you there!

## Examples of Announcements on Facebook





# Example of a Facebook Event

[https://www.facebook.com/events/608577577856075/?paipv=0&eav=AfaAtnFCDGla\\_u4DboY301dDKVHdeBXTuOGQ86HlyUMuAdy6OrOI-DHrvLtf\\_rTauiw&\\_rdr](https://www.facebook.com/events/608577577856075/?paipv=0&eav=AfaAtnFCDGla_u4DboY301dDKVHdeBXTuOGQ86HlyUMuAdy6OrOI-DHrvLtf_rTauiw&_rdr)



THURSDAY, APRIL 27, 2023 AT 10 AM – 12 PM

## 2023 Arbor Day & Memorial Tree Celebration

Dade City Garden Club

[About](#) [Discussion](#)

### Details

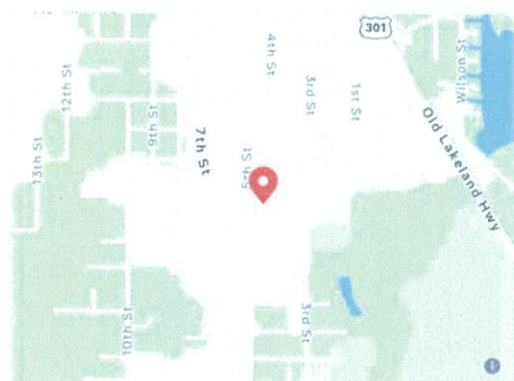
- 13 people responded
- Event by Dade City Garden Club
- Dade City Garden Club
- Duration: 2 hr
- Public · Anyone on or off Facebook

The Dade City Garden Club will host its annual Arbor Day and Memorial Tree Celebration on Thursday, April 27, 2023, at the Garden Club, 13630 5th Street, Dade City, FL, at 10 am. The Garden Club is extending a special invitation to the public to join them for this special event to celebrate Arbor Day and to honor the tree recipients.

This year marks the 28th year that the City of Dade City and the Dade City Garden Club have jointly sponsored the Arbor Day/Memorial Tree program. Memorial trees that have been given throughout the year will be recognized. Trees are dedicated in memory or in honor of a person or special occasion and are living and lasting tributes that add beauty for the city and quality to the environment. The City will honor the Dade City Garden Club with an Arbor Day Proclamation at the April 25th City Commissioner meeting beginning at 5:30 pm.

Dade City Garden Club again sponsored an art contest for local students, with this year's contest being held at Centennial Elementary School. Under the director of Art teacher Kattie Sutton, winning students' artwork will be featured on the Arbor Day Program brochure. The contest was launched in 2021 and encourages students to understand the reasons for Arbor Day and the benefits that trees provide for us.

For more information, contact Ruth Anderson at mom5125@aol.com.  
[See less](#)



### Dade City Garden Club

13630 5th St, Dade City, FL

The Dade City Garden Club is dedicated to the education of its members and the public in the fields of gardening, horticulture, landscape design, floral design, and environmental awareness through the conservation of natural resources.

### Guests

[See all](#)

5  
Went

8  
INTERESTED

### Related Events

# Example of a Community Calendar Listing

<https://www.tampabay.com/life-culture/entertainment/calendar/#!/details/2022-Arbor-Day-Memorial-Tree-Ceremony/10163835/2022-04-28T10>

Tampa Bay Times

HURRICANE

NEWS

SPORTS

OPINION

LIFE & CULTURE

FOOD

Obituaries

Classifieds

Today's Paper

Newsletters

e-Newspaper

LIFE & CULTURE / ENTERTAINMENT

## Calendar

69° F Clear



Thursday, April 28, 2022  
10 am

Dade City Garden Club, 13630 5th Street, Dade City, FL

Sponsored by the Dade City Garden Club



Share this event

Suggest Edit

Flag Event

Promote | Bookmark | Embed

### 2022 Arbor Day & Memorial Tree Ceremony

Thursday, April 28, 2022, 10:00am-12:00pm

[Add to Calendar](#)

#### Location

Dade City Garden Club  
13630 Fifth St.  
Dade City, FL  
[Directions](#)

#### Price

Free—free

#### Description

The Dade City Garden Club will host its annual Arbor Day and Memorial Tree Celebration on Thursday, April 28, 2022, at the Garden Club, 13630 5th Street, Dade City, FL at 10 am. The Garden Club is extending a special invitation to the public to join them for this special event to celebrate Arbor Day and to honor the tree recipients.

This year marks the 27th year that the City of Dade City and the Dade City Garden Club have jointly sponsored the Arbor Day/Memorial Tree program. Memorial trees that have been given throughout the year will be recognized. Trees are dedicated in memory or in honor of a person or special occasion and are living and lasting tributes that add beauty for the city and quality to the environment. The City will honor the Dade City Garden Club with an Arbor Day Proclamation at the April 25th City Commissioner meeting beginning at 5:30 pm.

Added last year as an exciting new component, the Dade City Garden Club again sponsored an art contest for local students, with this year's contest being held at the Academy at the Farm in Dade City. The students learned about the history of Arbor Day and were asked to design a cover fitting for the Arbor Day Program to be printed for the event. The three finalists including the overall winner will be recognized at the meeting.

For more information, contact Ruth Anderson at mom5125@aol.com.

#### Event Contact

Dade City Garden Club  
Ruth Anderson  
mom5125@aol.com  
813-833-0553



## Example of a Pre-Event Media Release

<https://www.tampa.gov/news/davis-islands-garden-club-and-city-tampa-celebrate-arbor-day-2022-97061>

### DAVIS ISLANDS GARDEN CLUB AND CITY OF TAMPA TO CELEBRATE ARBOR DAY 2022

**Who:** Sondra Heiken, Davis Islands Garden Club President, Garden Club Tree Chair Kathryn VanSpanckeren, Brian Knox, City of Tampa Senior Forester Examiner, Sherri Mullis, City of Tampa Tree Project Specialist with the Tree-Mendous Tree Program.

**What:** Arbor Day Celebration and Planting

**Where:** Davis Island Garden Club (81 Columbus Drive)

**When:** Friday, April 29, 2022

**Time:** 10:00 AM

This Arbor Day, the City of Tampa will celebrate its 30th Anniversary as a "Tree City" at the Davis Islands Garden Club. Since 1981, Tampa has been nationally designated a Tree City USA by the National Arbor Day Foundation. A Tree City USA designation recognizes the work of elected officials, staff and citizens who plant and care for the community forest.

The City's commitment to tree planting was seen just last week in Mayor Jane's Tree Giveaway, where free trees were made available to residents. Recently the city, working with the Davis Islands Garden Club, planted a line of trees along Davis Islands Trail leading out to popular Seaplane Basin Park.

This year, Tampa Parks & Recreation will plant three bald cypress trees (*Taxodium distichum*) through the City's Tree-Mendous Tree Program.

"These native Florida trees are beautiful and extremely useful," said Sherisha Hills, Tampa Parks & Recreation Director. "Not only do they grow as high as 80 feet, these trees absorb water and prevent flooding while filtering out pollutants, showcasing the City of Tampa's commitment to resiliency and sustainability."

The Davis Islands Garden Club collaborates with the City of Tampa in observance of Arbor Day, in line with its mission to protect natural resources and promote civic beauty through horticulture, and to work with other agencies to further conservation.

### **About the Davis Island Garden Club**

First organized in 1936, the Davis Islands Garden Club is a member of the Florida Federation of Garden Clubs and of the National Garden Clubs, the largest volunteer gardening organization in the world. There are more than 6,000 clubs and some 200,000 members in 50 states and more than 400 affiliate organizations worldwide. Like the Arbor Day Foundation, it is a charitable organization that sponsors education and conservation. Usually Arbor Day in Florida is observed on the last Friday in January, but due to covid the celebration was postponed to the last Friday in April, National Arbor Day.

#### **For More Information:**

Kathryn VanSpanckeren

Davis Island Garden Club Tree Chair

e: [KathrynVanSpanckeren@ut.edu](mailto:KathrynVanSpanckeren@ut.edu)

Jessica Serre

Projects & Services Coordinator, Parks and Recreation Department

c: (813)450-5225 / e: [Jessica.Serre@tampagov.net](mailto:Jessica.Serre@tampagov.net)



# Example of Arbor Day Article for Local Newspaper

## Free Trees at Arbor Day Drive-Thru Giveaway on January 21

To celebrate Florida Arbor Day, a drive-thru tree giveaway will take place on Saturday, January 21<sup>st</sup> from 10:00 a.m. to 1:00 p.m. This year's event will be outside the Wakulla County Extension Office at 84 Cedar Avenue. Each vehicle will receive 2 young trees in pots for free.

The 19<sup>th</sup> annual Crawfordville Arbor Day celebration hopes to find homes for more than 1,000 native trees. Eleven kinds of trees will be offered: arrowwood viburnum, chinquapin, dahoon holly, hop tree, overcup oak, parsley haw, red cedar, red maple, sand live oak, sweet bay magnolia, and yellow poplar. All are suited to Wakulla County.

The Florida Forest Service is providing red cedars and sweet bay magnolias. Other trees were purchased as bare-root saplings with funds from the National Wildlife Federation's Trees for Wildlife program. Members of the Wakulla County Garden Club and the Sarracenia Chapter of the Florida Native Plant Society planted the bare-root trees into 1-gallon pots last winter and Just Fruits & Exotics Nursery watered them for a year.

To get 2 free trees, drive north on Ochlockonee St. from Arran Rd. (at the county courthouse) to get in line. After passing Hudson Park, turn left onto Cedar Ave. Each vehicle will receive an order form, tree information, and an educational packet. Complete the order form and exchange it for 2 tree tickets at the ticket station. Continue around the circle drive to the 11 tree stations. Turn in tickets at matching stations and trees will be loaded into your vehicle. Vehicle occupants are asked to bring a pen or pencil and stay in their vehicles.

Master gardeners and other experts will be on site to help people choose trees. Be prepared to choose alternatives to your preferred trees as some species run out quickly. Small quantities of different trees will be offered at a 12<sup>th</sup> station after most other trees have run out. For more information or to volunteer, please contact Lynn Artz (lynn\_artz@hotmail.com; 850-320-2158).

## Example of Arbor Day Ad for Local Newspaper



**Crawfordville**  
**Arbor Day**  
***Free Trees!***  
Saturday  
**January 21**  
10:00 am – 1:00 pm  
**84 Cedar Avenue**  
*Wakulla County Extension Office*  
*Rain or Shine*

Hundreds of young trees (in pots) will be given away!

*Parsley Haw, Arrowwood Viburnum, Hop Tree, Yellow Poplar, Red Maple,  
Sand Live Oak, Overcup Oak, Dahoon Holly, Chinquapin, & more.*

**Drive Thru Giveaway - 2 Trees per Vehicle**

From Courthouse (Arran Rd.), drive north on Ochlockonee St., pass Hudson Park on right,  
turn left onto Cedar Ave., follow signs, turn right onto circle drive at Extension Office.

**Wakulla County Garden Club, Florida Forest Service,  
Sarracenia Chapter of the Florida Native Plant Society,  
UF/IFAS Extension & Master Gardeners, & National Wildlife Federation**  
*with Florida Wildlife Federation, Just Fruits & Exotics, The Wakulla News, & The Wakulla Sun.*

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